



Is your organization committed to promoting mental wellness and breaking down the stigma associated with mental health in diverse communities?

BECOME A PIONEER SITE

Organizations in Maryland, Virginia, and Washington, D.C. are invited to apply to become Pioneer Sites for the Henry app.

Selected Pioneer Sites will receive exclusive permission to distribute to the Henry mobile app to a maximum of 100 individuals beginning in March 2020.

Applicants must demonstrate an ability to enroll 50 to 100 individuals in the Henry app. Organizations with the potential to expand enrollment to include 500 to 1,000 individuals by the end of 2020 will be prioritized in the selection process.

Pioneer Sites must designate a Champion who will serve as the main contact for the organization. Champions may be asked to participate in a 30-minute phone interview if selected as a finalist.

- Applications will be accepted and reviewed on a rolling basis
- Applications must be submitted electronically at www.henry-health.com/partners
- If you have questions or would like to schedule a one-on-one conversation, please contact us at partners@henry-health.com

PIONEER PROGRAM TIMELINE

January 2020: Application Opens

Spring 2020: Pioneer Site Enrollment Begins

Summer 2020: Preliminary Evaluation



YOU + HenryHealth™

CALL FOR PARTNERS

We are here to help.

PROGRAM COSTS

Pioneer Sites will receive an exclusive early-bird discount on Henry Health services. The total cost of services will vary based on the utilization of therapy services. If your organization would like to review the cost of services prior to submitting an application, please contact us at partners@henry-health.com

APPLICATION QUESTIONS

Please tell us about your organization:

1. Organization Name
2. Division or Department (if applicable)
3. Organization Website
4. Organization Type
5. Organization Health Plan Type: Fully-insured, Self-insured, I'm not sure
6. Name of Health Plan (if insured):

Please tell us about you:

7. Champion First Name
8. Champion Last Name
9. Champion Title
10. Champion Email
11. Champion Phone Number
12. As the main contact person for your site, please describe your ability and willingness to participate in planning calls and provide feedback to the Henry Health team during 2020. (200 word limit)



Please tell us about your organization:

13. Why does your organization wish to become a Pioneer Site for the Henry app? (200 word limit)
14. Please describe the population you hope to serve as a Pioneer Site, including the number of individuals in the group, the role they play in your organization (e.g., employees, students, patients, members), and demographics of the group (race, gender, age).
15. Does your organization already offer any programs or resources to promote mental health or stress-management? (200 word limit)
16. Is there any other information you would like us to consider as we review your application?



Henry Health is a digital community that provides culturally sensitive self-care support and mental health services to ensure that black men can show up whole, operate with joy, and live with power.

Contact us: partners@henry-health.com